



CW3 Soccer Association recognized the importance of the Internet in shaping the public's perception of our organization. We also recognize the importance of our Board, directors, coaches, staff, volunteers, and players in leading and setting the tone of social media interactions in a manner that is acceptable to CW3 Soccer Association standards.

Applicability

This Social Media Policy applies to all Board members, directors, coaches, staff, volunteers and players. This Social Media Policy applies to all social media content posted by CW3 Soccer Association staff members in their professional and personal lives.

Guidelines

All CW3 Soccer Association persons shall abide by the following guidelines when using social media:

1. Be positive and respectful, and always take the high road. When disagreeing with the opinions of others, remain appropriate and polite. If you find yourself in a situation online that is becoming antagonistic, ask the CW3 Soccer Association Board for advice on how to disengage from the dialogue in a polite and respectful manner.
2. Do not post content that would harm or damage your reputation or that of the CW3 Soccer Association. Remember that even while you are on your own personal time, you are a representative of the organization, and people may interpret your online postings or social interactions as though they were official statements by the organization.
3. Use good judgment when posting comments on any official CW3 Soccer Association sites. Bear in mind that your comments can create liability for the organization. If you are unsure whether a comment is appropriate to post, do not post it.
4. Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, "Would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?" If the answer is "No," do not post.
5. Encourage others to engage in positive interactions on social media. If you are concerned about any CW3 Soccer Association Member's use of social media, please bring your concerns to the attention to the Board.

6. Personally identifiable information (information, such as a name and date of birth and/or a street address which, when taken together, can identify a particular individual) should not be disclosed in any manner on social networking sites.

Violations of the Social Media Policy

The CW3 Soccer Association Board shall have the authority to monitor and enforce this Social Media Policy. The Board, and any individual appointed by the Board, shall have the authority to remove any inappropriate or offensive comments from official CW3 Soccer Association sites and to block any individual or organization from posting on any official social media platform if they determine that such removal or block is in the best interest of the organization or persons involved.

The failure of any CW3 Soccer Association Member to adhere to this Social Media Policy shall be considered a violation, and shall be subject to disciplinary action, up to and including termination of such individual's involvement in the CW3 Soccer Association.